



MEMORANDUM FROM THE EXECUTIVE DIRECTOR

For : **REGIONAL DIRECTORS
UNIFAST REGIONAL COORDINATORS**

Subject : **Urgent Submission of a Produced Video/Photo Testimonial of a
Tertiary Education Subsidy grantee for SONA 2020**

Date : June 16, 2020

President Rodrigo Roa Duterte will deliver his fifth State of the Nation Address on Monday, July 27, 2020. A part of this address are features on various beneficiaries of national government programs and projects.

As requested by the Presidential Management Staff (PMS), the Office of the Chairperson is set to submit at least five (5) Tertiary Education Subsidy grantees who have greatly benefitted from the programs under RA 10931 or the Universal Access to Quality Tertiary Education Act, particularly the TES Program.

We would like to request from your office, in coordination with higher education institutions, one (1) TES grantee from a public or private HEI that you wish to nominate and be included in this feature to give a testimonial on TES. The following are the suggested options (video or photo) and format for your submission:

1. A 30 to 50-second video, preferably of HD quality (720p/1080p/16:9) properly labeled (name/school/year level/program)
2. A high resolution (300ppi/3.5 MB) photo or photos of the grantee with a selected quote on how TES made a positive impact on their life
3. A one-page profile and story of the beneficiary with the following content guide:
 - Past condition/life of beneficiary
 - Present condition as a TES beneficiary
 - Overall impact of TES
 - Message of thanks
4. Consent Form for the TES grantee

Please submit the following material on or before **Friday, June 19, 2020** to the UniFAST Secretariat Central Office through email at unifastsecretariat@ched.gov.ph or to our UniFAST Advocacy, Promotions and Career Guidance Division (APCGD) Supervising Education Program Specialist, Ms. Precila Chan at pchan@ched.gov.ph.

Thank you for your cooperation and support.


ATTY. RYAN L. ESTEVEZ
OIC Executive Director IV

